

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



62.77

527

LIBRARY
RECEIVED
★ AUG 31 1927 ★
U. S. Department of Agriculture

MIXSON'S Pedigreed- COTTON SEED for Particular Planters



**W.H. MIXSON SEED CO.
CHARLESTON, S.C.**

Mixson's Productive Strains of Cotton

Are Highly Improved Selections of Standard Sorts and Will Produce Large Yields of Uniform Lint With a Strong Staple of Length Which Will Command the Highest Market Price and Greater Profit per Acre

The past season's over-production of Cotton and consequent low prices of seed and staple have given us something to think about. We must make more Cotton on less acreage and in order to do this we must use more care in preparation of land, cultivation and the *selection of our Seed Stock*. In fact the time has come when we must abandon old run-out, non-productive types of Cotton which have kept us poor for years and in their stead substitute *productive varieties* which have proven their worth and which we know to be good. Poor seed cannot produce a full crop even though all other conditions are favorable and lint of short and uneven staple cannot bring a price which will make us a living and keep us out of debt.

We have heard much talk and criticism about the shortness of staple produced in some sections of the belt and while this has been true to a great extent some unscrupulous buyers have taken advantage of this talk as an excuse for paying low prices. However, if you secure your seed from a reputable source and know what length your staple should be under average conditions, you can demand the price prevailing for that length of staple. All of our Cotton Seed are reliable and are priced so that the cost per acre in planting them is negligible when compared with the extra yield and profit, obtained from their use.

Our Cotton Seed Department

In our Cotton Seed Department which is a separate division of our business we give all of our attention to Cotton Seed. It has been operating for years and in charge of a man of wide experience in this work—whose entire time is taken up with seeing that our customers are supplied with only *HIGH GRADE SEEDS*. He inspects the stock seed and is sure that their pedigree is reliable, he sees that the Cotton is dry and properly ginned on private gins where only one variety is ginned and that they are properly sacked in new 2½ bushel sacks and are well cared for up to the time of shipment.

Mixson's Full Inch Cotton Wannamaker Cleveland —

Cotton Mills in many sections have been demanding a type of Cotton pulling a FULL INCH in length, not under 15/16" nor over 1—1/16". In fact a Cotton which will produce a good inch staple under average conditions. In many sections premiums are being offered for staple of this class and with this idea in view we went about developing a Cotton such as we have described—the result being.

MIXSON'S FULL INCH which produces the staple as required above. In addition it is a large boll, 65 to the pound, an early maturer, mostly five-lock, close fruiter and linting around 40%. It is a heavy yielder—in fact an admirable type of Cotton, filling a long-felt want. We waited until we were positive we had what was needed. We are sure of it now and for the first time we offer our MIXSON'S FULL INCH, back of which we put our reputation gained by years of hard work and honest dealing in the Seed Business. We want you to try this Cotton because we know it is the Cotton you want, that you will like it and that it will make more profit per acre for you. Our supply is somewhat limited this season so send in your orders early.

This popular Big Boll Cotton is well known over the cotton belt. There are, however, many different strains, some of which do not measure up to the genuine type of this Cotton. This variety was bred in South Carolina and the best selected stocks are secured here. You will find that our strain matures hard fruit early, is a heavy producer, lints 38% to 40% and staples an inch, and, under favorable conditions, longer. The boll is large, running 60 to 65 to the pound and is a five-lock cotton. This variety is one that we recommend highly to our customers.

Mixson's Extra Early Big

Boll We introduced this variety seven years ago and it still maintains its high standard of excellence. The bolls run 55 to 60 to the pound, the staple a good inch and an enormous bearer, producing 1100 pounds of *Lint* Cotton to the acre in tests at Clemson College, in competition with 68 leading varieties, and all of it was *harvested before October 7th*. We have sold this Cotton to our customers in all cotton growing states and results everywhere have been splendid. This Cotton is practically all five-lock and a good linter, running as high as 40%.

Mixson's Productive Strains of Cotton

(Continued)

Simpkins Big Boll Early ^{The} _{Simp-}kins Prolific and Ideal varieties have been well-known for years for their extreme earliness in maturing. However, a later selection known as Simpkins Big Boll Early has been developed and which we have been supplying to our trade for several years. It retains the very early maturing and heavy yielding characteristics of its predecessors and is extremely popular in many parts of the cotton belt. We do not hesitate to recommend it to anyone desiring an early maturing large boll type of Cotton that will produce well. Percentage of lint is 38 and bolls sixty-five to the pound.

Covington-Toole Wilt Resistant Our strain of this Cotton withstands Cotton wilt better than any variety we have ever known. Our customers have planted it for years on the worst wilt lands with practically no loss from wilt. We cannot recommend it too highly. The boll is medium sized, 7/8" to 1", early maturing.

Deltatype Webber Has been planted in the Mississippi Delta with excellent results as to staple and yield. Some claim it earlier than Webber No. 49. Staple is 1—3/8". 60 to 65 bolls to the pound.

Lightning Express A Staple Cotton running 1—3/16" in length—very early, bolls 70 to the pound, and has considerable resistance to blight or wilt.

Delfos This Cotton was introduced a few years ago and has become popular in Mississippi and many other sections of the cotton belt. It is a very early maturing type of Medium long staple Cotton, the staple being 1—1/8" to 1—3/16" in length. The lint of this Cotton seems very much in demand and the variety is much planted on that account and because of its early maturity and general productivity—we recommend highly where a Cotton of this type is wanted.

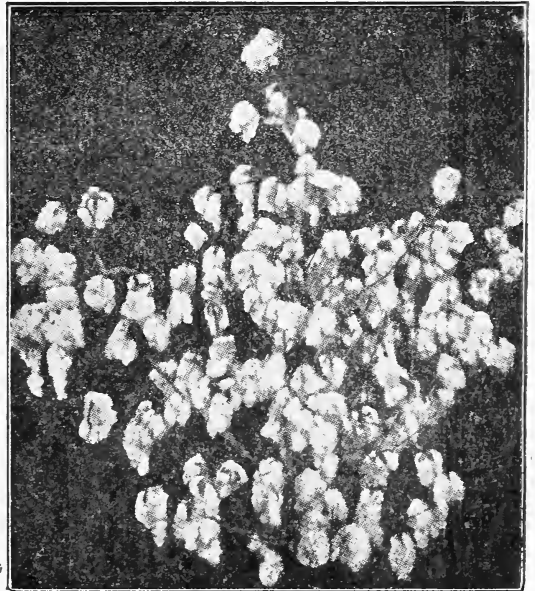
Simpkins Ideal Considered by many to be the earliest maturing variety of Cotton known. 90 days from the planting to the boll and noted for its heavy fruiting. Lint 41%, staple 7/8". Medium boll.

Improved King Claimed by many to be as early as Simpkins Ideal. Boll used to be small, but since improved, size has increased until now it is fairly large. Lint 39%, staple 7/8". Small plant growth, closely fruited.

We can also supply other varieties as follows: *IMPROVED POULNOT*, *MONEY-MAKER*, *BANK ACCOUNT*, *TOOLE PROLIFIC*, at prices on next page.

Webber No. 49 Early maturing variety of upland long staple, large boll, 65 to the pound; staple 1—5/16" to 1—3/8". Probably more largely planted than any other staple Cotton.

Half and Half Named for its extra large percentage of lint which has been known to go as high as 50%. However, under average conditions will go from 44% to 46%. Staple 7/8" to 1", medium boll and fairly early in maturing. Well-liked and largely planted in some sections.



Wannamaker-Cleveland Cotton

J. W. Butler, Gen. Manager Gill Plantation Cooperative Growers, Beloit, Ala. — "Our Cotton grown from your Wannamaker Cleveland is the best crop in ten square miles."

Merchants Grocery Co., Demopolis, Ala. — "Your Wannamaker Cleveland Seed gave perfect satisfaction."

T. A. Sawyer of Chesnee, S. C. — "I am glad to report my success with your Extra Early Big Boll."

T. G. McKenzie, of Kingstree, S. C. — "I am very much pleased with your Mixson's Extra Early Big Boll, made a profit of \$21.-70 per acre more than a similar large boll cotton on my farm. I intend to plant my entire crop in it another year."

J. G. Day, Opp, La. — "Your Mixson's Big Boll Seed were just fine."

W. J. Busbee, Wagener, S. C. — "I found your Covington-Toole Cotton strictly wilt resistant."

OUR WHOLESALE PRICES:

	1 to 10 bu.	11 to 25 bu.	26 to 100 bu.
Mixson's Full Inch	\$1.65	\$1.35	\$1.20
Mixson's Extra Early Big Boll.....	1.50	1.20	1.05
Wannamaker Cleveland	1.45	1.15	1.00
Simpkins Big Boll Early	1.40	1.10	1.05
Covington-Toole Wilt Resistant	1.40	1.15	1.10
Half and Half	1.40	1.10	1.05
Simpkins Ideal	1.30	1.05	1.00
Improved King Early	1.30	1.10	1.05
Improved Poulnot	1.30	1.05	1.00
Moneymaker	1.30	1.10	1.05
Bank Account	1.30	1.10	1.05
Toole Prolific	1.30	1.10	1.05
Webber No. 49	1.45	1.15	1.05
Deltatype Webber	1.45	1.15	1.10
Lightning Express	1.45	1.20	1.15
Delfos	1.50	1.20	1.15

SPECIAL PRICES TO LARGE BUYERS

Terms:

Our prices are all F. O. B. Charleston, and subject to being unsold. Our terms are Cash with order, or we will ship Sight Draft, Bill of Lading attached, if you are known to us or if one-fourth of the amount in cash accompanies your order. We have low freight rates from Charleston and are prepared to make prompt shipment and quick deliveries. Send us your orders and we will give them the very best attention.

W. H. MIXSON SEED COMPANY

Cotton Seed Dept.

:::

Charleston, S. C.